

# The 26th Annual "Night of 100 Stars"

## SPONSORSHIP OPPORTUNITIES PACKAGE & VIP Admission

88<sup>th</sup> Academy Awards Viewing Gala

Beverly Hilton International Ballroom

Red Carpet starts at 3:30PM

Sunday, February 28, 2016

*the*  
**BEVERLY HILTON®**



### ABOUT US

*Night of 100 Stars* is an exclusive gala event unlike any other in the world. On the night of February 28, 2016, over 200 reporters and cameramen will flood The Beverly Hilton Hotel to capture the stars and our invited guests walking our red carpet into the legendary International Ballroom. This event includes a Black Tie seated, 4-course dinner while viewing the live televised Academy Awards show. This truly is a once in a lifetime opportunity to mingle with Hollywood's iconic figures. Come join us in celebrating the longest running, legendary Oscar viewing party and be a part of a true Hollywood experience.





## A sample list of Stars who have attended:

Fred Savage  
George Segal  
William Shatner  
Nicolette Sheridan  
Sarah Silverman  
Lolita Davidovich  
James Denton  
Richard Dreyfuss  
Barbara Eden  
Danny Aiello  
Ed Asner  
Sean Astin  
Jason Alexander  
Billy Baldwin  
Shari Belafonte  
Richard Belzer  
Paula Prentiss  
Thora Birch  
Jacqueline Bissett  
Karen Black  
Joe Bologna

Hal Holbrook  
Joanna Cassidy  
Maxwell Caulfield  
Gary Cole  
Natalie Cole  
Stephen Collins  
Bryan Cranston  
Tony Curtis  
Brian Dennehy  
Bo Derek  
James Cromwell  
Miguel Ferrer  
Frances Fisher  
Joely Fisher  
Bridget Fonda  
Peter Fonda  
Viveca A. Fox  
Jamie Foxx  
Jeff Garlin  
James Garner  
Renee Taylor  
Michael Bolton  
Jason Ritter

JK Simmons  
David Brenner  
Tia Carrere  
Keith Carradine  
Lou Gossett Jr.  
Elliott Gould  
Larry Hagman  
Anthony Michael Hall  
Lisa Rinna  
Valerie Harper  
David Hasselhoff  
Dennis Haysbert  
Marg Helgenberger  
Alan Rosenberg  
Florence Henderson  
Lauren Holly  
Dennis Hopper  
Shirley Jones  
Richard Karn  
Sally Kellerman  
Jack Klugman  
Patti Labelle  
Eric Roberts

Diane Ladd  
Lorenzo Lamas  
Marin Landau  
Michele Lee  
Richard Lewis  
Hal Linden  
Robert Loggia  
Shelley Long  
Michael Madsen  
Lee Majors  
Camryn Manheim  
Jullanna Margulies  
Cindy Margolis  
Matthew Modine  
Kate Mulgrew  
Judd Nelson  
Edward James Olmos  
Jennifer O'Neill  
Lou Diamond Phillips  
Stephanie Powers  
Bill Pullman  
Kathleen Quinlan  
Sheryl Lee Ralph



and many more...



\* 1 Seat

\* 4 Course Dinner

\* Cocktail Area Access

\* Open Bar

Ticket: \$1000



26th Night Of 100 Stars



# STAR PACKAGE

## SPONSORSHIP PACKAGE

Becoming a sponsor provides your brand with the rare opportunity to increase exposure and awareness among an elite audience. Our sponsorship packages have been designed to place your brand in the *spotlight*. Additionally, we work individually with each sponsor to ensure the greatest return on their investment.



## THE STAR PACKAGE

- \*1 Table at the venue (12 VIP seats) – guest table location
  - \*4 course meal and open bar
- \*Your company's name on 3,000 mailed invitations
- \*Logo featured prominently on the photo wall backdrop
  - \*High visibility to over 200 credentialed press
  - \*Full access/photo ops with attending celebrities
- \*Option for company to run four 15-30 second promos on all screens during commercial break of award show
  - \*Promo will run prior to start of award show
  - \*Company name and logo on all printed materials
- \*Company name mentioned on Night of 100 Stars website
- \*Company name and logo printed on the menu at every table

Cost: \$25,000



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## MEDIA & PRESS PARTICIPATION

People

Newsweek

INSIDE  
edition

GOOD  
DAY LA  
TODAY

HBO

E  
ENTERTAINMENT  
TELEVISION

A&E

abc

CNN

E!

f.  
fashiontv

USA  
TODAY

Jimmy  
Kimmel  
LIVE!

AP  
Associated  
Press

access  
hollywood

NBC

starz

GOOD  
MORNING  
AMERICA  
WEEKEND

M  
TV  
MUSIC TELEVISION

FOX 11

NEWYORKPOST

SIRIUS  
SATELLITE RADIO

NATIONAL  
ENQUIRER

VARIETY

SONY

AMP  
97.1  
ALL THE HITS

ktla 5 WB

Travel  
CHANNEL



MEDIA ONE ENTERTAINMENT

... and many more



TO RSVP  
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