

The 27th Annual "Night of the 100 Stars" Sponsorship Opportunity Package & VIP Admission



89th Academy Awards Viewing Gala
Beverly Hilton International Ballroom
Red Carpet starts at 3:30PM
February 26, 2017

the
BEVERLY HILTON®



ABOUT US

Night of 100 Stars is an exclusive gala event unlike any other in the world. On the night of February 28, 2016, over 200 reporters and cameramen will flood The Beverly Hilton Hotel to capture the stars and our invited guests walking our red carpet into the legendary International Ballroom. This event includes a Black Tie seated, 4-course dinner while viewing the live televised Academy Awards show. This truly is a once in a lifetime opportunity to mingle with Hollywood's iconic figures. Come join us in celebrating the longest running, legendary Oscar viewing party and be a part of a true Hollywood experience.



A sample list of Stars who have attended:

Fred Savage
George Segal
William Shatner
Nicolette Sheridan
Sarah Silverman
Lolita Davidovich
James Denton
Richard Dreyfuss
Barbara Eden
Danny Aiello
Ed Asner
Sean Astin
Jason Alexander
Billy Baldwin
Shari Belafonte
Richard Belzer
Paula Prentiss
Thora Birch
Jacqueline Bissett
Karen Black
Joe Bologna

Hal Holbrook
Joanna Cassidy
Maxwell Caulfield
Gary Cole
Natalie Cole
Stephen Collins
Bryan Cranston
Tony Curtis
Brian Dennehy
Bo Derek
James Cromwell
Miguel Ferrer
Frances Fisher
Joely Fisher
Bridget Fonda
Peter Fonda
Viveca A. Fox
Jamie Foxx
Jeff Garlin
James Garner
Renee Taylor
Michael Bolton
Jason Ritter

JK Simmons
David Brenner
Tia Carrere
Keith Carradine
Lou Gossett Jr.
Elliott Gould
Larry Hagman
Anthony Michael Hall
Lisa Rinna
Valerie Harper
David Hasselhoff
Dennis Haysbert
Marg Helgenberger
Alan Rosenberg
Florence Henderson
Lauren Holly
Dennis Hopper
Shirley Jones
Richard Karn
Sally Kellerman
Jack Klugman
Patti Labelle
Eric Roberts

Diane Ladd
Lorenzo Lamas
Marin Landau
Michele Lee
Richard Lewis
Hal Linden
Robert Loggia
Shelley Long
Michael Madsen
Lee Majors
Camryn Manheim
Jullanna Margulies
Cindy Margolis
Matthew Modine
Kate Mulgrew
Judd Nelson
Edward James Olmos
Jennifer O'Neill
Lou Diamond Phillips
Stephanie Powers
Bill Pullman
Kathleen Quinlan
Sheryl Lee Ralph



and many more...



* 1 Seat

* 4 Course Dinner

* Cocktail Area Access

* Open Bar

Ticket: \$1000



26th Night Of 100 Stars

STAR PACKAGE

SPONSORSHIP PACKAGE

Becoming a sponsor provides your brand with the rare opportunity to increase exposure and awareness among an elite audience. Our sponsorship packages have been designed to place your brand in the *spotlight*. Additionally, we work individually with each sponsor to ensure the greatest return on their investment.



THE STAR PACKAGE

- *1 Table at the venue (12 VIP seats) – guest table location
 - *4 course meal and open bar
- *Your company's name on 3,000 mailed invitations
- *Logo featured prominently on the photo wall backdrop
 - *High visibility to over 200 credentialed press
 - *Full access/photo ops with attending celebrities
- *Option for company to run four 15-30 second promos on all screens during commercial break of award show
 - *Promo will run prior to start of award show
 - *Company name and logo on all printed materials
- *Company name mentioned on Night of 100 Stars website
- *Company name and logo printed on the menu at every table

Cost: \$25,000



26th Night Of 100 Stars



MEDIA & PRESS PARTICIPATION

People

Newsweek

INSIDE
edition

GOOD
DAY LA
TODAY

HBO

E
ENTERTAINMENT
TELEVISION

A&E

abc

CNN

E!

f.
fashiontv

USA
TODAY

Jimmy
Kimmel
LIVE!

AP
Associated
Press

access
hollywood

NBC

starz

GOOD
MORNING
AMERICA
WEEKEND

M
TV
MUSIC TELEVISION

FOX 11

NEWYORKPOST

SIRIUS
SATELLITE RADIO

NATIONAL
ENQUIRER

VARIETY

SONY

AMP
97.1
ALL THE HITS

ktla 5 WB

Travel
CHANNEL



MEDIA ONE ENTERTAINMENT

... and many more



TO RSVP
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