

THE AOF MEGAFEST

INTERNATIONAL FILM FESTIVALS
& WRITERS COMPETITIONS

**15 GREAT EVENTS OVER 7 AMAZING DAYS
IN BEAUTIFUL LAS VEGAS
JULY 26 TO AUGUST 1, 2021**

THE AOF 2021 INFORMATION AND ADVERTISING PACK

THE NEWSFEST

AOF ACTION FILM FESTIVAL



The New Cinema
Film & Music Festival



The AOF MEGAFEST FACTS:

2021 Marks the 17th Continuous Year of Operation since 2005

Event Dates: July 26-August 1, 2021

Location: Galaxy Blvd. Theaters Various Locations in and around Las Vegas

Event Type: Top 100 International Film Festivals and Awards Ceremonies

Unique For: The AOF Megafest is the only Multiple-Run Festival in the world that includes 17 Unique Fests and Award Shows running simultaneously during the MEGAFEST Event

The Traffic: The Festival is one of the largest events of its kind in the world 20,000 + Annual Attending Guests Additional Foot Traffic 25,000+ Daily Traffic at Home Hotel / Casino

Web Traffic: Estimated with Social Media / Original Web Content / Website Visitors at over 3,000,000 Unique Impressions per year (not including millions of AOF web images & pics)

Participating

Countries: US, Africa, India, all of Europe, the Philippines, China, Australia, New Zealand + 30 other countries



AOF Founder Del Weston with AOF Patron Dr. Robert Goldman

The AOF MEGAFEST FACTS: DEMOGRAPHICS & NUMBERS

DAILY ATTENDANCE

AND FOOT TRAFFIC: 25,000 + Annual Attending Guests / Additional
Foot Traffic 25,000+ Daily Traffic at Home
Hotel / Casino

ABOUT THE AUDIENCE:

Our Base attendees 20,000+ are:
40% International and 60% Domestic (United States)
51% Male / 49% Women
Average Age: 29-45 years
Average Education: College Educated
Average Income: \$85,000+ Annually

TOTAL # OF EVENTS: Over 250 Total Events inside the AOF MEGAFEST
Total Projects Screened: 430 to 500 Each Season Film
Breakdown: Projects Screened: 50% Shorts 30%
Features / 15% Documentary / 5% Other 200 Screening
Events / 5 Sold Out Award Shows 25 Two Hour
Seminars / 12 Nightly Parties
15 RED CARPET EVENTS
75% of the AOF Events are Taped for Web/TV Purposes

AOF Founder Writers Event



The AOF MEGAFEST: BRAND INTEGRATION Part 1

Your goal is Brand Integration. You know your brand and the information, consumers and of purchases in a season that make a difference to your bottom line. Our goal is to give you the best shot at everything that you are looking for. Our base at it's core is your customer base. Our base has disposable and discretionary income and they are not afraid to spend. It is estimated that the average AOF Guest spends between \$1,750.00 to \$4,500.00 while at the AOF MEGAFEST for an average of 5.7 days.

We are located in the most electric and well thought of city in the world. No one thinks, 'Man, I really hate going to Vegas.' The finest dining, travel, excitement, people, hotels, landmarks and more. We've got it all and so will you when you partner with us.

You want your Brand Name in Lights? We can do that. How about on Big Screens in front of packed audiences? Yep we can do that too? You want to present one of Black Tie Dinners and Award Shows complete with Stars, Glamour and Winners? No problem. Maybe you want to present the very first AOF LIFE COUNCIL on how to succeed in live while living the life you want?

**Star of 'The Amazing World of Gumball' - Jacob Hopkins
with Star of SIX - Donny Boaz at AOF**



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**THERE IS A LIST OF OUR FESTIVALS AND A LITTLE
ABOUT THEIR FOCUS AND DIRECTION**

THE NEWSFEST

A FOCUS ON CURRENT DAY NEWS WITH STORIES
FROM NEWS AGENCIES, REPORTERS AND
REPORTERS ON THE BEAT
HOSTED BY LAUREL ADLER AND TAMI DEVINE



A FOCUS ON THE MOST IMPORTANT FILMS
FROM AROUND THE WORLD THAT MATTER
TO US ALL
HOSTED BY ANABELLE MUNRO



A FOCUS ON SCREENING WORKS OF
ASIAN INFLUENCED FILMMAKERS AND
PRODUCERS WHO LACK EXPOSURE
HOSTED BY LUREN WU



A FOCUS ON HONORING REMARKABLE PEOPLE
HOSTED BY DR. ROBERT GOLDMAN
& MICHAEL DE PASQUALE JR.



A FOCUS ON SCREENING CINEMATIC
WORKS OF ART THAT RETURN US
TO A PLACE WHERE WE COULD 'BELIEVE'
HOSTED BY ERIN MIRACLE

AOF ACTION FILM FESTIVAL

A FOCUS ON INCREDIBLE ACTION
IN FRONT OF AND BEHIND THE CAMERA
IN ALL GENRES
HOSTED BY DEL WESTON



A FOCUS ON FILMS THAT CAN AND
SHOULD ACHIEVE DISTRIBUTION WORLD-WIDE
INCLUDING PARTNER WITH YOU
HOSTED BY ROB MARGOLIES



A FOCUS ON SHORT FILMS FROM AROUND
THE GLOBE WITH AN EYE TOWARDS
THE NEW MASTERS OF ITALY
HOSTED BY 'ALEX' GUARINO



A FOCUS ON HONORING CHRISTIAN
AND MESSAGE BASED FILMS
THAT MATTER
HOSTED BY: DR. SUSAN STAFFORD



A FOCUS ON ALLOWING FILMMAKERS,
WRITERS, AND PRODUCERS TO SUBMIT THEIR
WORKS TO FESTIVALS WITHOUT PAYING
FEES UNTIL THEY KNOW THEY ARE ACCEPTED
HOSTED BY THE AOF FEST

CONQUERING DISABILITIES



A FOCUS ON THE WORK CREATED BY
ARTISTS DEALING WITH MENTAL, EMOTIONAL,
PHYSICAL OR OTHER DISABILITIES
HOSTED BY AMY LEIGH MCCORKLE



A FOCUS ON THE WORK OF KIDS
16 AND UNDER FREE TO ENTER WITH
GREAT PRIZES AND AWARDS
HOSTED BY HAROLD L. BROWN



A FOCUS ON THE BEST STUNT PROS IN THE WORLD
HOSTED BY MICHAEL DEPASQUALE JR.
AND DR. ROBERT GOLDMAN

The New Cinema



A FOCUS ON THE MUSIC AND THE
MOVIES FROM THE INNER URBAN
COMMUNITIES OF THE WORLD
HOSTED BY KEVIN DJ BEEF STEW



A FOCUS ON THE GLAMOROUS AND
HOLLYWOOD SIDE OF THE FILM
INDUSTRY FOR WRITERS AND FILMMAKERS
HOSTED BY THERESA C. WESTON



2021 FESTIVAL DIRECTOR AND PRESENTERS



The AOF MEGAFEST Past Guests and Award Recipients



Talia Shire - Rocky



Mark Ruffalo - Avengers



Kim Coates - SOA



John Savage - Carnival



Glynn Turman - Super 8



Eric Bana - The Hulk



Deborah Kara Unger



Bill Duke - Predator



Entertainment Legend - Jimmy Mulidore At AOF

The AOF MEGAFEST: BRAND INTEGRATION Part 2

Just a few things we can do as stand -a-lone events or in conjunction with you to give you all of the media you need.

- *SPONSOR BOOTH OR SUITE FOR CHECK-IN & REGISTRATION
- *Your Video or Commercial Play before over 200 Screening Events
- *Your Video or Commercial Play before our 5 Major Award Shows
- *10,000 NATIONWIDE STREAMING COMMERCIALS RUNNING THE MONTH OF THE EVENT
- *Full Page Full Color Ads in our Beautiful Online and Printed Commemorative Programs Host a Screening and or Celebrity Party or Event
- *Present an Entire Theater with Your Name, Commercial, Video or Logo Playing for the Entire 10 Days of the Event
- *Hand Out Your Promotional Items /Products via Our Filmmaker Goodie Bags Sponsor A Party / Seminar / or Specialty Event
- *Give Away Some of Our Major Awards During our Black Tie Dinners and Award Shows
- *Promote With Us via Our Newsletters and Blogs and new AOF MEGAFEST ONLINE MAGAZINE

We also create custom Partnership and Sponsor Packages so that you can reach from tens of thousands of people who want to know YOU to the millions!



Hollywood Dreams Black Tie Dinner and Award Show



2021 PARTNER ADVERTISING RATES

THE BRONZE PACKAGE includes:

- 1 Full Color Full Page in the AOF 2021 Commemorative Program
- Logo on AOF Website For 1 Year
- Logo on Official AOF 2021 Red Carpet Stepand Repeat

\$1,500.00

THE SILVER PACKAGE includes:

- 1 Full Color Full Page in the AOF 2021 Commemorative Program
- Logo on AOF Website For 1 Year
- Logo on Official AOF 2021 Red Carpet Stepand Repeat
- 2 Tickets to One AOF Award Ceremony
- 1 Full Color Full Page in the AOF 2021 Megafest Magazine Wrap Up Edition

\$2,500.00

THE GOLD PACKAGE includes:

- 1 Full Color Full Page in the AOF 2021 Commemorative Program
- Logo on AOF Website For 1 Year
- Logo on ALL Official AOF 2021 Red Carpet Stepand Repeats
- 2 Tickets to One AOF Award Ceremony
- 2 Tickets to One Hollywood Dreams Award Ceremony
- 1 Full Color Full Page in the AOF 2021 Megafest Magazine Wrap Up Edition
- 1 Theater Named Ater the Sponsor or Business Purchasing The Gold Package
- 20 Runs of Purchaser's Commercial or Promo Video up to :60s in front of Premiere Films

\$3,500.00

THE PLATINUM PACKAGE includes:

- 2 Full Color Full Page in the AOF 2021 Commemorative Program
- Logo on AOF Website For 1 Year
- Logo on ALL Official AOF 2021 Red Carpet Stepand Repeats
- 4 Tickets to One AOF Award Ceremony
- 4 Tickets to One Hollywood Dreams Award Ceremony
- 2 Full Color Full Page in the AOF 2021 Megafest Magazine Wrap Up Edition
- 2 TheaterS Named Ater the Sponsor or Business Purchasing The Gold Package
- 50 Runs of Purchaser's Commercial or Promo Video up to :60s in front of Premiere Films
- 1 Company Logo on All AOF 20.21 T-Shirts
- 4 Award Presentations by Your Company Representative at 1 of the Live Awards Shows for 20.21

\$5,000.00

A LA CARTE ITEMS INCLUDE:

Add Your Promotional Items to Over 500 Custom Filmmaker / Writer Goodie Bags \$750.00

One Day Booth To Sell Your Product, Book, or Film \$400.00

Present An Award At One Of Our Amazing Award Events \$500.00

Present A Paid Seminar \$450.00

Sponsor The AOF Photo Booth
Your Logo on ALL LANYARDS \$1,000.00

We can customize any size Sponsor / Advertiser Campaign to get your message out during our One Week Event

To Reserve an Ad or Campaign, please give us a call at
702-215-2152 or 626-492-2622
theresa@actiononfilmfest.com

THE AOF MEGAFEST

INTERNATIONAL FILM FESTIVALS
& WRITERS COMPETITIONS

NOF legendary Stunt Award Winners





AOF Icon and legendary Stunt Award Winners



News partners included the following Networks during past AOF MEGAFEST Seasons. We were also featured on the front page of the China News in print and in video.

As our filmmakers come from around the globe, so do our messages go out to them.



Actor Harry Lennix at the AOF Black Tie Dinner and Award Show

Some of Our Sponsors & Advertisers



MOVIE MAGIC
SCREENWRITER



FEED THE CHILDREN



MovieMagic
ENTERTAINMENT PARTNERS

Soundly



BRONZE CAFE



SHORTSTV





In Closing: Thank you!

Contact: 702-215-2152 or 626-492-3175

Website: www.actiononfilmfest.com

e-mail: del@actiononfilmfest.com

Snail Mail:

AOF

c/o 3540 W. Sahara Ave

Las Vegas NV 89102 #283



WWE Hall of Fame Award Winner Rikishi At AOF